

COMPANY PROFILE

**Connecting Somalia to the World with
High-Speed Satellite Internet.**



ABOUT ASTAAN CONNECT

AstaanConnect is the connectivity division of Astaan Group, one of Somalia's most influential media, technology, and energy enterprises.

We are a licensed and authorized Starlink reseller, delivering fast, reliable satellite internet to every corner of Somalia — from bustling cities to the most remote villages.

Our role is simple yet powerful:

- Deliver Starlink's cutting-edge satellite technology to Somali businesses, institutions, and communities.
 - Support customers locally with professional installation, technical guidance, and round-the-clock after-sales service.
 - Empower individuals, organizations, and communities with the connectivity they need to grow, learn, and succeed in the digital era.
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Mission & Vision.

MISSION

To connect every Somali — from the heart of Mogadishu to the most remote villages — with fast, reliable satellite internet that transforms **education**, **powers healthcare**, **fuels business growth**, and keeps families connected.

Our vision is a Somalia where no community is left offline.

VISION

To be the most trusted satellite internet provider in Somalia, delivering Starlink's **world-class connectivity** anywhere the Somali people live and work — enabling **schools** to teach, **hospitals** to heal, **entrepreneurs** to trade, and families to communicate, supported by local expertise and **24/7 care**.

CORE VALUES

INTEGRITY



We keep our promises by delivering fast, stable internet to our customers — wherever they are in Somalia.

RELIABILITY



We foster creativity and embrace the latest technology to give our customers access to the most advanced connectivity solutions.

INNOVATION



We embrace the latest technology to ensure our customers have access to the most advanced connectivity solutions.

COMMUNITY EMPOWERMENT



We bring internet to places that need it most, enabling education, healthcare, and business in underserved areas

> About Astaan Group

01

Astaan TV

Engaged 250,000+ households.

02

Astaan Media

Partnering with UN, NGOs, government.

04

Astaan Energy

Delivering clean solar-based solutions.

03

Astaan Marketplace

E-commerce launch in 2025



From Astaan TV to a multi-sector enterprise thriving across media, energy, e-commerce, and technology



About Starlink

Starlink is the **fastest satellite internet in the world**, owned by one of the richest and most innovative people on Earth Elon Musk. Unlike traditional providers, it doesn't rely on fragile undersea cables that can be damaged and cause long outages.

With Starlink, your connection runs **directly from your roof to the satellites in the sky**, giving you stable internet all year round — without the once-or-twice-a-year breakdowns many providers face.

No other internet can match Starlink's **speed, reliability, and ultra-low latency** — making it the top choice for business, education, healthcare, and personal use

> Our Solutions

01



Enterprise Solutions

- Designed for large offices, institutions, and high-demand users.
- High-performance terminals with speeds up to 220 Mbps.
- Public IP available on request.
- Flexible installation options, compatible with third-party routers.

02



Fixed Site Solutions

- Ideal for permanent installations in offices, schools, hospitals, and community centers.
- Local Priority service plans with unlimited standard data after high-priority usage.
- Stable and dependable connectivity with priority support.

03



Mobility (In-Motion) Solutions

- Perfect for maritime, transport, and mobile operations.
- Global Priority service plans for use anywhere Starlink is authorized.
- Designed for in-motion usage, even in challenging environments

> Starlink Kits

STANDARD KIT

Best for: Homes, small offices, and fixed site locations.

- o Starlink terminal (dish)
- o Wi-Fi router
- o Power supply unit
- o Base mount
- o 23m (75ft) Starlink cable
- o 1.8m (6ft) AC power cable

PERFORMANCE KIT

Best for: Large offices, enterprises, and high-demand fixed installations.

- o High-performance Starlink terminal (larger dish)
- o Wi-Fi router
- o Power supply unit
- o Wall mount kit
- o 30m (100ft) Starlink cable
- o 1.8m (6ft) AC power cable

MINI KIT

Best for: Portable, temporary, and mobile setups such as events, field teams, or monitoring stations.

- o Compact Starlink Mini terminal
- o Integrated Wi-Fi router & power supply
- o Kickstand mount
- o 15m (50ft) Starlink cable
- o USB-C power adapter (supports portable power sources)

> Plans & Terminal Access Charge (TAC)

Local Priority

Plan	Price
LB (50 GB)	\$37.80/mo
LS (500 GB)	\$85.05/mo
LP (1 TB)	\$142/mo

Global Priority

Plan	Price
GB (50 GB)	\$309.75/mo
GS (500 GB)	\$761.12/mo
GP (1 TB)	\$1,492/mo

Local Priority – Recommended Use

- Local Basic (50 GB) – 50–100 Mbps | 5–10 users | Homes, small NGOs, calls
- Local Standard (500 GB) – 100–150 Mbps | 20–30 users | Schools, SMEs, clinics
- Local Premium (1 TB) – 150–220 Mbps | 50–60 users | Gov’t, large NGOs, training centers

Global Priority – Use Cases

- Global Basic (50 GB) – 50–100 Mbps | 5–10 users | Field teams, media, responders
- Global Standard (500 GB) – 100–150 Mbps | 20–30 users | Regional offices, aid, logistics
- Global Premium (1 TB) – 150–220 Mbps | 50–60 users | Mission-critical ops in aviation, maritime, gov’t

> WHY CHOOSE ASTAANCONNECT

Why Choose AstaanConnect

AstaanConnect is more than just a Starlink reseller — we are a trusted **Somali brand backed by Astaan Group**, a company with over **15 years** of proven success in media, content creation, TV cable services, and nationwide operations. We have a **100% satisfaction record in delivering services that impact millions** — from news and entertainment to sports, music, and kids' programs — and now we bring that same commitment to satellite internet. No matter where you are in Somalia, people know “Astaan” as a name they can trust.

Why customers choose us:

- Nationwide Reach – We can operate and deliver service in any region of Somalia, including the most remote areas.
- Social Impact – Our work in media, sports, music, and entertainment has connected communities and inspired growth.
- 24/7 Technical Support – Our trained technicians are available any time to assist and resolve issues.
- Local Market Expertise – We understand Somali connectivity needs and tailor solutions for every client.
- Flexible Payment Options – Pay in USD or Somali Shillings using mobile wallets (EVC Plus, eDahab), bank transfers, or cash.
- Rapid Deployment – Fast installation and activation so you're online without delays.
- Proactive Network Monitoring – We ensure your connection is performing at its best, always.

OUR SERVICES



AstaanConnect focuses on delivering high-speed Starlink internet to the sectors that need it most:



Enterprises & SMEs

Keeping businesses connected for growth and global trade.



Government & NGOs

Powering administration, humanitarian aid, and emergency response



Education

Connecting schools, universities, and training centers for modern learning.



Healthcare Providers

Supporting hospitals and clinics with reliable telemedicine and communication tools.



Hospitality & Lodges

Enabling hotels, resorts, and lodges to offer premium internet to guests.









Remote & Rural Projects

Bringing connectivity where no other provider can reach.

> Compliance & Licensing

AstaanConnect operates under a valid license from the National Communications **Authority (NCA) of Somalia** and is **officially authorized by Starlink to provide satellite internet services in the country**. We are also **ISO 9001:2015** certified for customer service management, ensuring our clients receive the highest quality of support and operational excellence.

Tags:

-  NCA Licensed
 -  Starlink Authorized Reseller
 -  ISO 9001:2015 – Customer Service Certified
 -  Fully Compliant with Somali Telecom Regulations
 -  Adheres to International Connectivity Standards
 -  Legally Certified to Operate Nationwide
-

GEET IN TOUCH



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